



Note: Please consider including this information in your event calendars and any Mardi Gras round-up stories. Please also e-mail me for any images as needed. Thanks.

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Media Contact:
Tony Astran
Publicity Manager
Seneca Gaming Corporation
Phone: 716-501-2066
E-mail: TAstran@snfgc.com

SENECA NIAGARA CASINO CELEBRATES MARDI GRAS THROUGHOUT FEBRUARY

NIAGARA FALLS, N.Y. – Mardi Gras arrives late this year (Mar. 8) but comes early to Seneca Niagara Casino. Throughout the month of February, the casino is hosting “Bourbon Street Bash,” a series of events designed to recreate the excitement of New Orleans.

Every Tuesday and Sunday during the month of February and through Mar. 8, guests can enjoy complimentary drinks while gaming, specials at the casino bars and giveaways. In addition, guests may fill out entry forms every Saturday night for a chance to win a trip for two to New Orleans. Plus, Club 101 will feature live Zydeco music every Sunday afternoon.

Seneca Niagara Casino team members will be dressed in Mardi Gras-style uniforms and will distribute souvenir cups, beads and buttons to guests. On Tuesdays, guests can enjoy specially-priced Malibu Hurricane drinks as well as complimentary Bud Light and Bud Light Lime splits while gaming on the casino floor or at any of the bars. On Sundays, Cruzan’s Rum will feature a premium Voodoo drink at all of the bars and it will be offered complimentary to guests who are gaming.

Every Sunday in February features live New Orleans-style music at Club 101, an elevated circular lounge at the center of the gaming floor with a bar, video poker and comfortable seating. Local acts The Skiffle Minstrels and LeeRon Zydeco & The Hot Tamales will alternate weeks and perform from 2 to 6 p.m.

On Saturdays, the Bud Light Girls will distribute entry forms to guests in the casino concourse from 8 p.m. to 10 p.m. for a chance to win a trip to New Orleans valued at \$1,200 (*not valid for Mar. 8 travel*). On Mar. 1 from 6 p.m. to 9 p.m., a Mardi Gras party will take place in the concourse, featuring live jazz music and Cajun cuisine at the nearby Blues Burger Bar. During the party at 7:30 p.m., one winner will be selected for the trip to New Orleans. The winner need not be present.

About Seneca Niagara Casino & Hotel

Seneca Niagara Casino & Hotel is located just minutes from the world-famous Niagara Falls in Western New York, near the Canadian border. The property is open 24 hours a day, seven days a week and 365 days a year, and self- and valet-parking are always free. Guests can enjoy 147,000 square feet of gaming space with 4,000 slot machines and 100 table games, 10 dining locations, live entertainment and a AAA Four Diamond Award-winning, 26-story hotel with 594 hotel rooms, a spa and salon, fitness center and indoor pool. Please visit www.senecaniagaracasino.com for more information.

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